

# Isabelle Alix

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16 School St., Milltown, NJ 08850

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## PERSONAL SUMMARY

Motivated Visual Arts student from Montclair State University seeking a career in my field of study. Creative and collaborative professional with 5+ years of customer oriented experience.

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## KEY COMPETENCIES

Excellent communication skills	Report writing and presenting	Strong interpersonal skills
Exceptional organisational skills	Critical thinking skills	Proactive and self-motivated

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## EXPERTISE

Illustration	Typography	Web Design (without coding)
Drawing	Adobe Photoshop, Illustrator,	Marketing
Painting	Indesign, and Premiere Pro	Social Media Management
	Motion Graphic	SEO

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## PROFESSIONAL EXPERIENCE

### Blue Like Me LLC

September 2023 - January 2024

#### Visual Arts Marketing Intern

Managed social media accounts and engaged with followers to increase brand visibility and audience engagement

Collaborated with team members to brainstorm creative ideas for new content initiatives

Monitored analytics data to track the performance of various media campaigns and made recommendations for improvement based on insights gained

Assisted in managing relationships with external vendors or partners involved in media production processes

Collaborated with senior graphic designers to create visually appealing designs for various marketing materials, including brochures, flyers, and social media graphics

Assisted in the development of brand identity guidelines by creating logo variations, color palettes, and typography recommendations

Contributed creative ideas and suggestions during brainstorming sessions to enhance the overall visual communication strategies

### Starbucks, Edison NJ

October 2019 - February 2021

#### Barista

Greeted customers, provided excellent counter-style customer service, and handled cash and credit transactions

Prepared individualized orders based on customer's tastes and preferences

Successfully communicated and collaborated with a team daily to surpass sales goals

Manage inventory and maintain cleanliness of work area

### Home Depot, Milltown NJ

April 2021 - October 2021

#### Customer Service Associate

Offered prompt customer service and assistance to clients

Handled office operations and managed any issues as they arose

Achieved and surpassed daily sales goals on a consistent basis

Developed superior product knowledge in order to assist customers with shopping needs

**Amazon, Avenel NJ**  
**Warehouse Associate**

**October 2021 - November 2024**

Handle online customer purchases and returns in a timely manner  
Serve as a customer service advocate and resolve issues quickly and efficiently  
Practice safety and sanitation protocols promptly and consistently

**Rider University Starbucks**  
**Barista**

**January 2025 - Present**

Greeted customers, provided excellent counter-style customer service, and handled cash and credit transactions  
Prepared individualized orders based on customer's tastes and preferences  
Successfully communicated and collaborated with a team daily to surpass sales goals  
Manage inventory and maintain cleanliness of work area

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**EDUCATION & CERTIFICATIONS**

**High School Diploma**

Spotswood High School

**Bachelor of Arts**

Majors: Visual Arts  
Montclair State University

**Certificate of Entrepreneurship**

Montclair State University

**My portfolio:** <https://alixi1.wixsite.com/isabelle>